

Guidelines for Poster Presentations



- ✓ STEM FYE will provide 36"x48" tri-fold presentation boards; the posters shall be printed for that size in landscape orientation.
- ✓ Your title should be appropriate for a general academic audience; make it interesting and informative.
- ✓ The poster should be self-contained and complete without additional oral explanation.
- ✓ Your presentation will be judged by faculty members. Judging will be based on the setup and visual appeal, clarity of your introduction, conclusion statements, audience analysis, and convincing proof of research potential and world relevance.
- ✓ During judging time, all group members will be required to be at their poster station, ready to explain their work.
- ✓ Your poster should be formatted as shown in the attached PowerPoint template.

Suggested Layout and Design

- ✓ Keep your text to a minimum; don't overwhelm with information. Decide on a small number of key points that you want your judges to take away from your presentation, and articulate those ideas clearly and concisely. Keep wording simple.

- ✓ Make text readable from a distance of two meters (use 18-24 point fonts). Use 1.5- or double-spacing to make the text easier to read.
- ✓ Make your poster visually interesting; use color to add impact and visual appeal.
- ✓ Make your main points easy to find by emphasizing them (bold, italicize, colored, or enclosed in text boxes) and setting them off with bullets or numbers.
- ✓ If possible, 50 percent of the poster presentation should be figures (i.e., charts, graphs, and illustrations). Be creative in the graphical and pictorial representation of your research.
- ✓ Provide clear captions for all figures.
- ✓ In general, people expect information to flow left-to-right and top-to-bottom.

Presenting Your Poster

- ✓ Know your material thoroughly. Remind yourself about those small details you left out of the poster, you may be able to bring them up in discussions with judges.
- ✓ Rehearse your speech at home with friends, family, or fellow group members.
- ✓ Dress appropriately; business casual is required. Look pleasant, enthusiastic, confident (but not arrogant), and remain calm. Speak slowly and enunciate clearly.
- ✓ Do not read from your notes or your poster board for any extended length of time.